



# जननायक चन्द्रशेखर विश्वविद्यालय, बलिया Jananayak Chandrashekhar University, Ballia

पत्रांक-जे0एन0सी0यू0 / सा0प्र0 / 5834 / 2023

दिनांक: 05 दिसम्बर, 2023

सेवा में,

1. प्राचार्य/प्राचार्या,

समस्त सम्बद्ध महाविद्यालय,  
जननायक चन्द्रशेखर विश्वविद्यालय,  
बलिया।

2. निदेशक शैक्षणिक,  
विश्वविद्यालय परिसर।

विषय: आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनांक: 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों में "भारतीय भाषा उत्सव" आयोजित किए जाने के सम्बन्ध में।

महोदय/महोदया,

कृपया उपर्युक्त विषयक राज्यपाल सचिवालय, उ0प्र0, लखनऊ के पत्र संख्या: ई-8093/32-जी0एस0/2023-X, दिनांक: 04 दिसम्बर, 2023 (संलग्न) का संदर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से सचिव, शिक्षा मंत्रालय, स्कूल शिक्षा और साक्षरता विभाग, भारत सरकार, नई दिल्ली पत्र के अनुसार आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनांक: 11 दिसम्बर, 2023 को प्रत्येक विश्वविद्यालय/संस्थान एवं सम्बद्ध समस्त महाविद्यालयों/संस्थानों में "भारतीय भाषा उत्सव" आयोजित कराये जाने की अपेक्षा की गई है।

अतः उपर्युक्त के सम्बन्ध में आपसे अनुरोध है कि संलग्न पत्र में उल्लिखित/प्रस्तावित कार्यक्रम के आलोक में दिनांक: 11 दिसम्बर, 2023 को "भारतीय भाषा उत्सव" के रूप में आयोजित करने का कष्ट करें एवं कार्यक्रम से सम्बन्धित रिपोर्ट एवं फोटोग्राफ्स विश्वविद्यालय की ई-मेल: [jncuballia@gmail.com](mailto:jncuballia@gmail.com) पर अनिवार्य रूप से प्रेषित करने का कष्ट करें।

संलग्न: यथोक्त।

भवदीय,

  
(एस0एल0पाल)  
कुलसचिव

प्रतिलिपि: निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित:

1. माननीय कुलपति जी।
2. जनसम्पर्क अधिकारी, जननायक चन्द्रशेखर विश्वविद्यालय, बलिया।
3. प्रभारी वेबसाइट को विश्वविद्यालय की वेबसाइट पर अपलोड करने हेतु।
4. सम्बन्धित पत्रावली।

  
कुलसचिव

पता:-शहीद स्मारक, निकट सुरहाताल, जिला-बलिया, उ0प्र0, पिनकोड:-277301

Address:- Saheed Smarak, Near Surha Taal, Dist-Ballia, U.P. Pin Code- 277301

Website:-[www.jncu.ac.in](http://www.jncu.ac.in) E-mail :- [jncuballia@gmail.com](mailto:jncuballia@gmail.com)

राज्यपाल सचिवालय, उत्तर प्रदेश,  
लखनऊ-226027

संख्या:ई-8093 / 32-जी0एस0 / 2023-X

दिनांक: 04 नवम्बर, 2023  
दिसम्बर

प्रेषक,

श्री राज्यपाल/कुलाधिपति के विशेष कार्याधिकारी,  
उत्तर प्रदेश, लखनऊ।

सेवा में,

कुलपति/निदेशक,  
समस्त राज्य विश्वविद्यालय/संस्थान,  
उत्तर प्रदेश।

विषय:-

आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनांक 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों में "भारतीय भाषा उत्सव" आयोजित करने विषयक।

महोदय/महोदया,

कृपया उपर्युक्त विषयक सचिव, शिक्षा मंत्रालय, स्कूल शिक्षा और साक्षरता विभाग, भारत सरकार, नई दिल्ली के द्वारा संलग्न पत्र सं0:01-06/2023-IS.8/IS.14, दिनांक: 28 नवम्बर, 2023 का अवलोकन करने का कष्ट करें। जिसके द्वारा आजादी के अमृत महोत्सव के उपलक्ष्य में महाकवि सुब्रमण्यम भारती जन्म जयंती दिनांक 11 दिसम्बर, 2023 को प्रत्येक विश्वविद्यालय/संस्थान में एवं सम्बद्ध समस्त महाविद्यालयों/संस्थानों में "भारतीय भाषा उत्सव" आयोजित करने हेतु कार्यक्रम की रूपरेखा संलग्न कर प्रेषित की गई है।

इस सम्बन्ध में मुझे आपसे यह कहने का निदेश हुआ है कि संलग्न पत्र में उल्लिखित /प्रस्तावित कार्यक्रम के आलोक में दिनांक 11 दिसम्बर, 2023 को विश्वविद्यालय/संस्थान में तथा विश्वविद्यालय से सम्बद्ध समस्त महाविद्यालयों/संस्थानों में "भारतीय भाषा उत्सव" आयोजित कराने का कष्ट करें।

भवदीय,



संलग्नक-यथोपरि।

(डॉ0 पंकज एल0 जानी)  
कुलाधिपति के विशेष कार्याधिकारी



प्रतिलिपि-सचिव, शिक्षा मंत्रालय, स्कूल शिक्षा और साक्षरता विभाग, भारत सरकार, नई दिल्ली को उनकी ई-मेल:secy.sel@nic.in पर सूचनार्थ प्रेषित।

(हेमन्त कुमार चौधरी)  
कुलाधिपति के उपसचिव

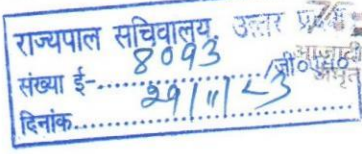


संजय कुमार, भा.प्र.से  
सचिव

Sanjay Kumar, IAS  
Secretary



सत्यमेव जयते



भारत सरकार  
शिक्षा मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
Government of India  
Ministry of Education  
Department of School Education & Literacy

D.O. No. 01-06/2023-IS.8/IS.14

28<sup>th</sup> November, 2023

As you are aware, this year being Azadi ka Amrita Mahotsav, Ministry of Education is celebrating **Bharatiya Bhasha Mahotsav** for 75 days starting from 28<sup>th</sup> September in schools, colleges, universities and other educational institutions. It is gaining momentum day by day.

The Janma Jayanti of Mahakavi Subramania Bharati on 11<sup>th</sup> December, 2023 (Monday) shall be celebrated as Bharatiya Bhasha Utsav – A Language Festival for enjoying the beauty of language, its diversity and to experience the feeling of oneness in that diversity. Bharatiya Languages are the primary vehicles of Bharatiya culture, arts, music, thoughts and the bonds of unity and harmony of people of Bharat. All of them are intertwined and inseparable and emanates from the languages. Hence celebrating Bharatiya Bhasha Utsav in festive fervour and vigour will energise the students and fill them with pride and confidence.

The Utsav will culminate on 11<sup>th</sup> December. In this regard it is informed that a unique multilingual festival on a grand scale across the country in all the schools, colleges and universities is to be organised on Monday, the 11<sup>th</sup> December, 2023 to give momentum to multi linguistic theme of NEP. If any examination is already planned for that day, it may be adjusted to some other day.

Every institution/ School shall hold a day-long festival with the participation of students, teachers, parents and members of the public. A few suggestive programs are as the following but the institution could organise the same in their own unique way using the creative talent of the students:

- The activity may begin with all the entrants signing in a Bharatiya language on the big canvas kept at the entrance to campaign in favour of mother tongue, like 'My Signature in My Mother Tongue'.
- Inaugural function.
- Multifaceted and multilingual cultural programs on the dais, like skits, anecdotes, quiz, puzzles, stories, songs, all in different languages.

124 'सी' विंग, शास्त्री भवन, नई दिल्ली-110001

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E-mail: secy.sel@nic.in



- Varieties of songs, dances and other artistic performances in different languages.
- Extempore speeches, extempore songs, extempore drawings and their combinations in different languages.
- Language games and fun programs through different languages.
- Screening of inspiring films, short films, biographical films and documentaries in different languages.
- Competitions.
- Food courts belonging to different linguistic areas.
- Corners where different languages could be introduced in spoken form in order to make the students experience the thrill of speaking and enjoying a new Bharatiya language.
- Exhibition of charts and other exhibits on various aspects of languages of Bharat (Well-designed exhibits will be provided through the portal).
- Seminar, workshop, debate, etc.
- Interactive session with authors and literary figures.
- Exhibiting/Providing first-hand experience of using translation tools.
- Street plays, procession, folk performances, etc.
- And many more such creative programs.

In addition, programmes at District or State level may also be organised on the 11<sup>th</sup> December, as the finale of the 75 days long Mahotsav and to commemorate this grand event.

For monitoring the effective implementation of the Bharatiya Bhasha Utsav, NCERT has developed a framework of resources for the Bharatiya Bhasha Utsav and the same is available at <https://ncert.nic.in/del/bhashautsav.php>. Further, in order to monitor the effective conduct of activities throughout the 75 days Bharatiya Bhasha Utsav, a page has been developed on the NCERT portal, wherein visuals and other activity needs to be updated by the nodal officers of the States/UTs.

I look forward to your continued support and cooperation for the successful implementation of the 75 Days Bharatiya Bhasha Utsav.

Your sincerely,

Sd/-  
(Sanjay Kumar)

**Additional Chief Secretary/ Principal Secretary/Secretary (School Education) of all States/UTs.**

**Copy for simillar action to:**

1. Director, NCERT, Sri Aurobindo Marg, New Delhi-110016.
2. Chairperson, Central Board of Secondary Education, Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi - 110092.
3. Chairperson, National Council for Teacher Education, G-7, Sector-10, Dwarka, Near Metro Station, New Delhi - 110075.
4. Chairperson, *National Institute of Open Schooling*, A- 31, Institutional Area, NH 24, Sector-62, Noida, Uttar Pradesh.
5. Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, New Delhi - 110 016.
6. Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector 62, Noida, Uttar Pradesh 201307.

*22/11/2023*  
(Sanjay Kumar)



## **Grand Bharatiya Bhasha Utsav on Dec 11<sup>th</sup>, Monday**

The Janma Jayanti of Mahakavi Subramania Bharati is being celebrated as Bharatiya Bhasha Utsav which is on 11<sup>th</sup> December, Monday. This year being Azadi ka Amrita Mahotsav, Ministry of Education is celebrating Bharatiya Bhasha Mahotsav for 75 days starting from 28<sup>th</sup> September in schools, colleges, universities and other institutions. It is gaining momentum day by day.

The Utsav will culminate on Dec. 11<sup>th</sup>, Monday with a unique multilingual festival on a grand scale across the country in all the schools, colleges and universities on Dec 11<sup>th</sup>, Monday. If any examination is already planned for that day, it may be adjusted to some other day.

*Bharatiya Bhasha Utsav – A Language Festival for enjoying the beauty of language diversity and to experience the feeling of oneness in that diversity. Bharatiya Languages are the primary vehicles of Bharatiya culture, arts, music, thoughts and the bonds of unity and harmony of people of Bharat. All of them are intertwined and inseparable from the languages. Hence celebrating Bharatiya Bhasha Utsav in festive fervour and vigour will energise the students and fill them with pride and confidence.*

### **Program**

Every institution will hold a day-long festival with the participation of students, teachers, parents and members of the public. A few suggestive programs are as the following but the institution could organise the same in their own unique way using the creative talent of the students.

- The activity may begin with all the entrants signing in a Bharatiya language on the big canvas kept at the entrance to campaign in favour of mother tongue, like 'My Signature in My Mother Tongue'.
- Inaugural function.
- Multifaceted and multilingual cultural programs on the dais, like skits, anecdotes, jokes, stories, songs, all in different languages.
- Varieties of songs, dances and other artistic performances in different languages.
- Extempore speeches, extempore songs, extempore drawings and their combinations in different languages.
- Language games and fun programs through different languages.
- Screening of inspiring films, short films, biographical films and documentaries in different languages.

- Competitions.
- Food courts belonging to different linguistic areas.
- Corners where different languages could be introduced in spoken form in order to make the students experience the thrill of speaking and enjoying a new Bharatiya language.
- Exhibition of charts and other exhibits on various aspects of languages of Bharat (Well-designed exhibits will be provided through the portal).
- Seminar, workshop, debate, etc.
- Interactive session with authors and literary figures.
- Exhibiting/Providing first-hand experience of using translation tools.
- Street plays, procession, folk performances, etc.
- And many more such creative programs.

A media strategy may be planned from now onwards to build up the momentum.

All the institutions may chalk out their action plan for the Utsav in a befitting grand way.